

iSelect enters Private Health Insurance Partnership with Bupa

11 June 2021: iSelect Limited (ASX: ISU) is pleased to announce its subsidiary, iSelect Health Pty Ltd has executed a distribution agreement with Bupa HI Pty Ltd

- Commencing 16 June 2021, the agreement relates to health insurance and iSelect will receive commission payments from Bupa for health insurance policies under the terms of the agreement, which is for a minimum term of 12 months.
- It is the first time that the Bupa brand has joined iSelect's range of health insurance providers, with iSelect now representing brands from Australia's nine major health insurers.
- In line with strategic initiatives outlined in previous market communications, of growing the breadth and depth of our product range for our customers, this partnership represents a significant milestone.

Commenting on Agreement

Warren Hebard, iSelect CEO says: "As Australia's leading comparison marketplace for health insurance, we are pleased to welcome Bupa to our panel of health funds for the first time. Their addition further enhances our comparison service and provides our customers with even more choice. Expanding our range of providers is essential to ensure we remain Australia's go to destination for comparing and saving across insurances, utilities and personal finance. Our highly trained consultants are ready to compare our new broader range and we look forward to building and growing our new relationship with Bupa".

Bupa's Director of Domestic Health Insurance, Chris Carroll says "We know people buy health insurance in different ways and this partnership means more customers can have access to Bupa products and gain peace of mind from our cover. We want to make health insurance as easy, convenient and accessible as possible, and partnering with iSelect ensures our policies are in front of people when they are looking to take out cover for themselves and their families."

Authorised for release by the Board of iSelect Limited.

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About iSelect

At iSelect, we're passionate about helping Australians with their household bills and save time, effort and money. We are Australia's go-to destination for comparison across insurance, utilities and personal finance products made available from our range of providers and our service is provided at no cost to the customer.

We compare a wide range of Australia's leading brands but unlike other comparison sites, we are not owned by an insurance company. Our trained consultants help Australians to compare, select and save. www.iselect.com.au

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